

Immediate Release

Towngas Rice Dumplings for The Community*An accumulated record of 1,500,000 caring dumplings to the community**Marking Towngas 150th Anniversary.*

(9 June 2012) To welcome the forthcoming Dragon Boat Festival and 150th Anniversary celebration of the Hong Kong and China Gas Company Limited (Towngas), Towngas kicks off its annual charitable campaign “Towngas Rice Dumplings for The Community” with the launch of Hong Kong’s first-ever retro rice dumpling, a new take on traditional local flavours of Hong Kong. During the kickoff of the charitable campaign, Towngas also spreads love and care to the community by having its Volunteer Team to lead members of the Hong Chi Association in wrapping rice dumplings.

This year, Towngas specially developed Hong Kong’s first-ever retro rice dumpling that blends traditional rice dumplings with local childhood snacks including lustrous pillow candies, haw flakes and preserved tangerine peels. These unexpected flavours are carefully selected with the intention to bring back childhood memories associating Towngas growing with the people in Hong Kong for the past 150 years.

New Savory Taste to kick off the Dragon Boat Festival and Towngas 150th Anniversary Celebration

With the help of Towngas Volunteer Team and instructor at Towngas Cooking Centre, members of Hong Chi Association will join hands in wrapping the new retro rice dumplings.

Lustrous Carrot Rice Dumpling Stick - 150th Anniversary Salute:

In celebration of Towngas 150th Anniversary, Towngas Cooking Centre instructor had specially crafted instructor the “Lustrous Carrot Rice Dumpling Stick” with a design based on the once popular ice-cream popsicles from the mobile ice-cream trucks. Shaped like an ice-cream bar with an easy to grip handle, it is packed with nutrient rich carrots that is served with lustrous pillow candy crumble dipping.

Summer Appetizing Haw Flakes Rice Dumpling:

Haw Flakes, fruit-based local treats that were once popularly given to little ones, were selected as the festive rice dumpling fillings of the “Summer Appetizing Haw Flakes

Rice Dumpling”. The sweet and sour flavour of Haw Flakes makes the sticky rice not so heavy and thus a delightful refreshing appetizer for this summer.

Tangerine Peel Pork-filled Rice Dumpling:

Preserved tangerine peels are reminiscent of childhood favourites during long distance travel. Its strong aroma and fruit flavour goes well with pork belly so the instructor at Towngas Cooking Centre had cleverly incorporated these ingredients into the new “Tangerine Peel Pork-filled Rice Dumpling”, bringing a new experience for the taste bud.

Towngas x COOKEASY retro rice dumplings on limited sale

“Summer Appetizing Haw Flakes Rice Dumpling” and “Tangerine Peel Pork-filled Rice Dumpling” are available for public sale by reservation at COOKEASY website during the festive promotion period. COOKEASY is a food pack delivery social enterprise set by Towngas in collaboration with Tung Wah Group of Hospitals with the aim to provide employment opportunities for people with disabilities. It is a channel for them to work and contribute to society thus to achieve self-development and rebuild self-confidence.

Towngas Rice Dumplings for The Community accumulates a distribution record of 1,500,000 dumplings

Besides the launch of retro rice dumpling, Towngas will join hands with over 230 Legislative Councillors, District Councillors, charity organizations and students of 45 primary and secondary schools, to wrap rice dumplings for elderly living alone and those in need before the Dragon Boat Festival, spreading love and care around community. As a special achievement to mark this year’s Towngas 150th anniversary celebration, Towngas will achieve an accumulated record of distributing 1.5 million dumplings to the less fortunate through this annual charitable campaign.

Mr James Kwan Yuk-choi, JP, Executive Director and Chief Operating Officer of Towngas said “This year marks the 150th anniversary of Towngas’ establishment and the thirteenth consecutive year for Towngas in organizing the “Towngas Rice Dumplings for The Community” charitable campaign. As a gift for this special occasion, we have achieved an accumulated record of distributing 1.5 million dumplings to the less fortunate this year. This act of love in spreading care and warmth to those in need throughout Hong Kong will continue be Towngas’ commitment to serve community in future.”



Press Release

Representative of Hong Chi Association said, “We are honoured to participate in this year’s Towngas charitable rice dumpling campaign. With the help of Towngas, our disabled members and their families have the opportunity to work with others and build confidence which help empower them to reach their full potential.”

Representative of COOKEASY said “We are excited to participate in this year’s Towngas charitable rice dumpling campaign where we can help promote the special retro rice dumplings through our COOKEASY website which is a great opportunity to bring special collective memories of Hong Kong to life.”

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Press Photos :



Pic 1: At the campaign “Towngas Rice Dumplings for The Community”, officiating guest Mr James Kwan Yuk-choi, JP, Executive Director and Chief Operating Officer of Towngas said “This year marks the thirteenth consecutive year for Towngas in organizing the “Towngas Rice Dumplings for The Community” charitable campaign. As a gift for this special occasion, we have established an accumulated record of distributing 1.5 million dumplings to the less fortunate this year. This act of love in spreading care and warmth to those in need throughout Hong Kong will continue to be Towngas’s commitment to serve the community in future.”



Pic 2 At the campaign “Towngas Rice Dumplings for The Community”, famous artist Aimee Chan and Mr. James Kwan Yuk-choi, Executive Director and Chief Operating Officer of Towngas, wrapped the Lustrous Carrot Rice Dumpling Stick with members of the Hong Chi Association together to create a warm and joyful atmosphere.



Pic 3 At the campaign “Towngas Rice Dumplings for The Community”, Mr James Kwan Yuk-choi, JP, Executive Director and Chief Operating Officer of Towngas was wrapping the retro Lustrous Carrot Rice Dumpling Stick with members of Hong Chi Association.





Pic 4 At the campaign “Towngas Rice Dumplings for The Community”, volunteers of Towngas taught and showed the trainees from Hon Chi on how to wrap Tangerine Peel Pork-filled Rice Dumpling, meanwhile, sharing the origin and interesting trivia about the local childhood snacks with each of them.



Pic 5 At the campaign “Towngas Rice Dumplings for The Community”, after the instruction and demonstration from the volunteers of Towngas, every trainee from Hoi Chi enjoyed the process and finished preparing their dumplings! All the trainees and the officiating guest Mr. James Kwan Yuk-Choi, Executive Director and Chief Operating Officer of Towngas, took a photo together, showing their hand-made dumplings!



Photo 6: In celebration of Towngas 150th Anniversary, “Towngas Rice Dumplings for The Community” launches the retro “Lustrous Carrot Rice Dumpling Stick”. With a design inspired by the once popular ice-cream popsicles from the mobile ice-cream trucks, it is packed with nutrient rich carrots and is served with lustrous pillow candy crumble dipping.



Photo 7: “Towngas Rice Dumplings for The Community” launches the retro “Summer Appetizing Haw Flakes Rice Dumpling”. The sweet and sour flavour of Haw Flakes, fruit-based local treats that were once popular, makes the sticky rice not so heavy and thus a delightful refreshing appetizer for this summer.



Photo 8: “Towngas Rice Dumplings for The Community” launches the retro “Tangerine Peel Pork-filled Rice Dumpling”. Its preserved tangerine peel, an old time snack favourite, has a strong aroma and fruit flavour that goes well with pork belly, bringing a new experience for the taste bud.



Photo 9: “Summer Appetizing Haw Flakes Rice Dumpling” and “Tangerine Peel Pork-filled Rice Dumpling” by Towngas Cooking Centre are available for public sale by reservation at COOKEASY website during the festive promotion period. COOKEASY is a food pack delivery social enterprise set by Towngas in collaboration with Tung Wah Group of Hospitals with the aim to provide employment opportunities for people with disabilities. It is a channel for them to work and contribute to society thus to achieve self-development and rebuild self-confidence.