

Towngas Low Carbon Living Photo Contest



煤氣
Towngas

Greening up your life

Helping to drive our Towngas Low Carbon Action! campaign, our Low Carbon Living Photo Contest is now open and ready to receive submissions. All you have to do is submit a photo or photos showing ways, that you think will help to reduce carbon emissions.

Theme

Low Carbon Living: Photos express or demonstrate creative ways to ensure a low carbon lifestyle.

Contest Categories

1 Low Carbon Lifestyle Tour

Demonstrate your low carbon lifestyle initiatives in creative ways, through the use of our Towngas Low Carbon Ambassador puppets – Towngas Boy and/or Tinny in the photos.

2 Fun for All - Our Low Carbon Lifestyle

Freestyle photo composition demonstrating creative ways to achieve Low Carbon Living.

Prizes



Supporting Organisation:



The Judging Committee

The Low Carbon Living Photo Contest Judging Committee includes a representative from Towngas; Edwin Lau, Director of Friends of the Earth (HK); Samson So, Director of Eco Institute and G.E.M. Tang, the renowned singer and our Towngas Low Carbon Living Photo Contest Ambassador.

Judging Criteria

Requirements include creativity, practicality (adequately addressing the issue of Low Carbon Living), inspirational (motivating others to reduce their carbon footprint), skillful technique and aesthetic composition.

In addition to the above criteria, judges will also consider how well our Iconic Towngas Boy and/or Tinny have been used to demonstrate and express aspects of Low Carbon Living in the Low Carbon Lifestyle Tour Category.

Grand Prize
(One winner for each category)

Low Carbon Lifestyle Tour:

An Apple iPad

Fun for All -

Our Low Carbon Lifestyle:

An Olympus E-PL1 Digital Camera

Merit Prizes
(Five winners in each category)

Towngas Avenue \$500 Cash Coupon

Special Prizes
(Ten winners in each category)

Low Carbon Photographic Eco Tour

Submission Deadline

31 August 2010

For further information, please visit
www.towngas.com

Benchmark Photos

Sample 1



Back to Basics is the best way to live a low carbon life. Simple childhood games always bring back the joys we had as children. But stop and consider, will future generations be able to enjoy the beauties of nature as we do?

Sample 2



Use your creativity and turn your old CD's at home into something useful, such as our fun Stackle game. Recycle unwanted objects and other materials and live a low carbon life.

Sample 3



Towngas works hard to reduce carbon emissions by using natural gas and landfill gas in our town gas production process. As a town gas user, flame cooking just one meal can reduce your carbon emissions by 920g of carbon!

Join our Photo Contest and Support a Low Carbon Lifestyle!

Bring Towngas Boy and Tinny Home

Purchase our Iconic Low Carbon Towngas Boy or Tinny for just HK\$30 from any Towngas Customer Centre, Towngas Avenue and Towngas Cooking Centre and create the ideal low carbon image through your camera lens. All proceeds from these sales will be donated to Friends of the Earth (HK) to support environmental activities.

