

Press Release
For Immediate Release

Experience Gourmet Flame Cooking for Lifetime Enjoyment

(Hong Kong, 21 February 2005) Cooking was seen as a family chore in the past. But cooking is now a lifetime hobby for many of us. Towngas Cooking Centre has had a revamp and re-opens with a brand new look today. With a new one-stop shop vision, Towngas Cooking Centre aims to share the art of cooking with everyone and help develop flame cooking as part of Hong Kong's gastronomic culture.

Brand New Look

The design style of the Centre generally is based on simplicity, with attractive willow woodwork. Both the Demonstration Theatre and Practical Classroom have a warm, inviting ambience. New additions include both a quiet rest area and stylish retail space with selected products on sale. The new look brings Towngas Cooking Centre closer to its goal of being Hong Kong's first true one-stop cooking centre.

"The renovated Towngas Cooking Centre is an aficionado's dream. It is a contemporary culinary centre devoted to recreational education of flame cooking traditions and techniques. We offer food enthusiasts the chance to expand their repertoire through a range of cooking classes. The newly revamped Centre typifies Towngas' heritage of innovation and brings new aspirations to the cooking market," said Mr James Y C Kwan JP, Hong Kong and China Gas Company Limited's Executive Director and Chief Operating Officer.

Celebrity Chefs

Towngas Cooking Centre offers practical classes and demonstration classes, taught by a large faculty of experienced, diverse and accomplished instructors. Each class revolves around carefully thought-out menus reflecting the culinary traditions of particular festive seasons or new cooking ideas. Towngas Cooking Centre strives to nurture a deep culinary knowledge from which confidence and creativity are born instead of just the sterile mastery of recipes and techniques, It is this contemporary approach that ensures Towngas Cooking Centre instructors and students stay at the cutting edge of cuisine.

As a contemporary culinary hub in Hong Kong, Towngas Cooking Centre offers a variety of seminars, workshops, demonstrations and practical classes throughout the year for hobbyists and novices alike. In March and April, the Centre will hold many exciting educational events with renowned guest chefs, including Mr Au Yeung Ying Chai, Ms Canny Leung, Ms Susie Wong and Mr Walter Kei. Students are invited to rejuvenate their souls, spoil their palates, and expand their knowledge in Towngas Cooking Centre's inspirational learning environment.

State-of-the-Art Practical Facilities

Towngas Cooking Centre has designed every counter and cook-top in the newly-renovated classroom with each individual student in mind. With a maximum ratio of 24 students to one instructor, the Centre offers intimate classroom teaching and equipment that duplicates a home cooking environment. Students can have fun *and* gain hands-on practice whilst learning to prepare a full menu based on selected monthly recipes.

Interactive Cooking Demonstrations

The Demonstration Theatre is equipped with seating for up to 50 participants. The demonstration by instructors allows interactive discussion with students and is projected on a large screen, enabling all students to clearly see every single step in the culinary experience. Classes culminate with food tasting.

One-stop-shop for Easy Cooking

A stylish retail area offers a comprehensive collection of ingredients, dining ware, cookware, and cookbooks carefully selected by the Centre, including for example the popular Jamie Oliver collection.

These elements make Towngas Cooking Centre one of the premier cooking centres - and enjoyable shopping venues - in Hong Kong.

Gourmet Ideas at Quiet Rest Area

The addition of a tranquil rest area provides students with a place for exchanging gastronomic ideas and culture. Culinary and cooking-related magazines are available alongside online registration facilities. and details of the Centre's range of cooking classes at www.towngascooking.com.

For the Love of Cooking

The long-awaited Towngas Cooking Centre re-opens on Monday, 21 February 2005. The Centre is hoping anyone and everyone will roll up their sleeves now, take a culinary journey and begin to experience a lifetime's joy of flame cooking at their new, impressive cooking outlet.

About Towngas Cooking Centre

Towngas Cooking Centre was established by the Hong Kong and China Gas Company in May 1977. The Centre, based on 28 years of experience in food and flame cookery, is committed to promoting cooking to cater for different needs. Towngas Cooking Centre offers cooking classes from beginner to advanced levels, for children and youngsters as well as adults. These classes encourage everyone to continue to learn the techniques of cookery using Towngas Cooking Centre's interactive approach.

Towngas Cooking Centre's website was launched in November 2004 and offers a comprehensive source of ideas and inspiration.

Towngas Cooking Centre is located at:
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