



Towngas Green Flame Project — Greenspiration Vids for Caring Kids

(26 January 2021) The Hong Kong and China Gas Company Limited (Towngas) is happy to present a series of original educational cartoons on a variety of topics for children to learn from during class suspension resulting from the pandemic, in collaboration two local universities, The Hong Kong Polytechnic University and Hong Kong Baptist University. The light-hearted and fun videos promote positive thinking as well as environmental protection and general knowledge through applying the principle of “learners helping learners”.

Affected by the COVID-19 pandemic, schoolchildren mostly took online lessons instead of physical classes last year. In response to the “new normal”, Towngas began in early 2020 to explore ways to cooperate with the educational sector to provide more online resources for children to engage in more meaningful activities and learning during the pandemic.

On top of that, university students taking part in the project can also acquire first-hand work experience prior to joining the workforce. In addition to preparing them for career development, the project also enhances their social awareness through applying their skills to give back to society.

Mr Isaac Yeung Chung-kwan, Towngas Head of Corporate Affairs, remarked, “Towngas remains committed to corporate social responsibility. Applying the innovative method of ‘learners helping learners’, the creation of the cartoon series allows university students to gain experience and primary students to gain knowledge, while parents and teachers can enjoy a new source of resources. This has proven to be a three-way win for society.”

Mr Yeung added, “The Greenspiration Vids for Caring Kids project aims to share messages of community care and inclusion, environmental protection as well as general knowledge with kindergarten and lower primary students. The positivity conveyed through the videos makes them a joyous enjoyment as well as a teaching resource for an entertaining learning experience.”

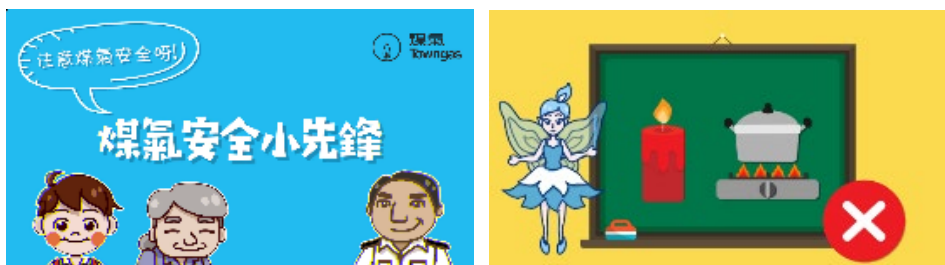
The original cartoons featured focus on topics such as the new normal of distance learning from home, parent-child interaction during the pandemic and gas safety tips.

In response to the new normal, Towngas will continue applying creativity to address the needs of different sectors of the community and give back to society.

Press Photos:



1. Cartoon “Puzzle” – by second-year students pursuing their Bachelor of Arts in Digital Media degree at School of Design, The Hong Kong Polytechnic University, Chan Sze-ming, Alice Choi Hoi-ching and Miyuki F. Francisco.



2. Cartoon “Towngas Safety Forerunner” – by third-year motion graphics design students from School of Communication, Hong Kong Baptist University, Vivian Chu Wai-yan, Helen Tai Cheuk-yan and Fiona Fong Wing-sum.

Visit Towngas' website at

<https://www.towngas.com/en/Media-Resources/Videos> or Towngas'

YouTube channel at <https://www.youtube.com/user/Cookinghk/featured> to watch the Greenspiration Vids for Caring Kids original cartoon series.

Or scan the following QR code to link to the videos:



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