

For Immediate Release

***Towngas celebrates Mid-autumn Festival in brand new way.
Introduces first ever original Cupcake x Mooncake and
Graffiti Lanterns Exhibition***

(24 August 2011 - Hong Kong) To celebrate the forthcoming Mid-Autumn Festival which symbolises reunions and gatherings, the Hong Kong and China Gas Company Limited (Towngas) is organising its Towngas Low-Carbon Mid-Autumn Fun event to encourage Hong Kong's youngsters to lead a low-carbon life. Through art exhibitions and workshops, Towngas is introducing a creative element into the event with the launch of its Creative Low-carbon Cupcake x Mooncake, and Creative Low-Carbon Graffiti Lanterns workshops during the Mid-Autumn Festival.

Officiating at the launch ceremony was James Kwan Yuk-choi, Executive Director and Chief Operating Officer of Towngas, together with Jan Lai Ming-chuen, Vice President of Green Sense, and young artists from the Sugar Club. Under the guidance of Towngas Cooking Centre instructors, the officiating guests produced their own creative Cupcakes x Mooncakes using colourful Marzipan. Graffiti artist PANTONE also hosted a workshop making revolutionary modern Chinese lanterns with recycled paper. Painting the lanterns, graffiti style with blessings and good wishes, the workshop demonstrated just how easily low-carbon elements can be incorporated into traditional Chinese culture.

Towngas Executive Director and Chief Operating Officer James Kwan commented, "The Mid-Autumn Festival is one of the most important traditional Chinese festivals. Celebrating this festival, Towngas has organised an annual *Towngas Mooncake for the Community* event to spread love and care throughout the community. This year, we have brought a new face to the traditional Chinese lanterns and mooncakes with the addition of low-carbon elements into these festival traditions. We hope young people will be able to enjoy the customs and culture of the festival while also playing a part in building a green community with the living of a low-carbon lifestyle. We are also delighted to have the support of Green Sense. Their commitment and knowledge has helped to broaden the vision of the event, giving it greater depth and scope."

Vice President of Green Sense Jan Lai Ming-chuen said, "Towngas has always been committed to promoting low-carbon lifestyles and environmental protection. During this Mid-Autumn Festival, Towngas has integrated both Graffiti and low-carbon elements, igniting the creativity of our young people while also providing them with an alternative and interesting way to live a low-carbon life. The event not only unites our youngsters under a common interest, it allows them to voice their

views on the one hand, while creating a green future together on the other. I would also like to say that there are many other ways for us to go green during the festival. We can, for example, choose to buy mooncakes with minimum packaging, reuse mooncake tins, or go for local handmade mooncakes, which have become so popular recently. We can also visit the countryside to look at the moon – getting away from air conditioning will help to reduce electricity consumption.”

As part of the *Towngas Low-Carbon Mid-Autumn Fun* programme, the graffiti Chinese lanterns designed by this new low-carbon generation, together with three “cute” rabbit figures carrying low-carbon messages designed by the Sugar Club, are being exhibited at Youth Square in Chai Wan from 24 August to 13 September 2011. Towngas will also be organising three *Towngas Low-Carbon Mid-Autumn Fun* Graffiti Lanterns Workshops, promoting the benefits of low-carbon living and sharing the joys of the Mid-Autumn Festival. At these sessions, participants will design their own recycled-paper lanterns. These lanterns are more eco-friendly than those found in the market, as they do not use any plastic and or electricity.

Towngas Mooncake for the Community has been held for eleven consecutive years. This year, the activity, with the support of over 50 NGOs, gave away 100,000 mooncakes to the elderly and the less fortunate in the local community. Since 2001, Towngas has distributed over 900,000 mooncakes in total.

Towngas Low-Carbon Mid-Autumn Fun Graffiti Lanterns Workshops and Exhibition Time-table

Activity	<i>Towngas Low-Carbon Mid-Autumn Fun Graffiti Lanterns Exhibition</i>	<i>Towngas Low-Carbon Mid-Autumn Fun Graffiti Lanterns Workshops</i>
Date	24 August to 13 September	3 September, 10 September, 11 September
Time	9am to 8pm	2:30pm to 4:30pm
Venue	Zone A, Y Platform, Youth Square, 238 Chai Wan Road, Hong Kong	Room 517, Youth Square, 238 Chai Wan Road, Hong Kong
Artists	Young Sugar Club artists and Graffiti artist PANTONE	Graffiti artist PANTONE
	Free admission	Please send personal data, preferred workshop date and contact e-mail to pantone@pantonegraffiti.com . A confirmation e-mail will be sent to confirmed participants. Due to quota limits, participants will be accepted on a first come first served based.

Graffiti artist PANTONE

With more than 10-year's teaching experience in graffiti art, PANTONE has been involved in a number of mega graffiti art projects. In 2006, PANTONE studied under a graffiti master in Australia further enhancing his graffiti skills. After his return to Hong Kong, he has concentrated on the education and promotion of graffiti, giving graffiti lectures on campus, holding workshops and focusing on graffiti curriculum design. His aims are to enhance the levels of graffiti art through teaching, promoting graffiti and turning it into a communications channel for young people to express their views.

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Press Photos



Photo 1: James Kwan Yuk-choi, Executive Director and Chief Operating Officer of Towngas, wishes young people would be able to enjoy the customs and culture of the festival while also playing a part in building a green community with the living of a low-carbon lifestyle.



Photo 2: Vice President of Green Sense Jan Lai Ming-chuen is sharing useful green tips with the audience.



Photo 3: Three “cute” rabbit figures carrying low-carbon messages designed by the Sugar Club, are being exhibited at Youth Square in Chai Wan from 24 August to 13 September 2011.



Photo 4: Under the guidance of Towngas Cooking Centre instructors, James Kwan Yuk-choi, Executive Director and Chief Operating Officer of Towngas, Vice President of Green Sense Jan Lai Ming-chuen and Sugar Club produced their own creative Cupcakes x Mooncakes using colourful Marzipan.



Photo 5 :Towngas will also be organising three Towngas Low-Carbon Mid-Autumn Fun Graffiti Lanterns Workshops, promoting the benefits of low-carbon living and sharing the joys of the Mid-Autumn Festival. At these sessions, Graffiti artist, PANTONE, will teach participants to design their own recycled-paper lanterns. The workshops are all free. More details are available at www.facebook.com/lowcarbonaction.



Photo 6: Officiating guests and two young people are making revolutionary modern Chinese lanterns with recycled paper. Painting the lanterns, graffiti style with blessings and good wishes, they demonstrated just how easily low-carbon elements can be incorporated into traditional Chinese culture.



Photo 7: James Kwan Yuk-choi, Executive Director and Chief Operating Officer of Towngas, Vice President of Green Sense Jan Lai Ming-chuen and Sugar Club are presenting prizes to the winners of the Creative Low-carbon Cupcake x Mooncake, and Creative Low-Carbon Graffiti Lanterns workshops.



Photo 8: Young people are having fun in front of the low-carbon, creative graffiti backdrop of the Towngas Low-Carbon Mid-Autumn Fun event.



Photo 9: Towngas launched Creative Low-carbon Cupcake x Mooncake, and Creative Low-Carbon Graffiti Lanterns workshops before the event on that day. Towngas Volunteer Team and 40 young people joined hands together to produce low-carbon Cupcake x Mooncake and green graffiti lanterns to celebrate the festival.



Photo 10: As part of the Towngas Low-Carbon Mid-Autumn Fun programme, the graffiti Chinese lanterns designed by this new low-carbon generation, together with three “cute” rabbit figures carrying low-carbon messages designed by the Sugar Club, are being exhibited at Youth Square in Chai Wan from 24 August to 13 September 2011. Towngas will also be organising three Towngas Low-Carbon Mid-Autumn Fun Graffiti Lanterns Workshops, promoting the benefits of low-carbon living and sharing the joys of the Mid-Autumn Festival.