

STREET ART x Pit Cover Design Contest

Design vivid pit covers, design your own landmarks!



Maria
903 DJ



煤氣
Towngas

Greening up your life



Using art to beautify pit covers on the street is a growing trend in many cities around the world. Towngas is taking the lead, bringing this unique street art to Hong Kong with the organisation of our **Street Art x Pit Cover Design Contest**.



The Contest provides a creative platform for the people of Hong Kong to decorate Towngas pit covers with vivid colours and graphics. The resulting artwork will provide a new and unique form of street art.

The winning designs may be made into real Towngas pit covers and installed across the territory. So hurry – you can create your own art for the streets of Hong Kong!

Design Themes

Participants can choose one of the following themes for submission:

A Hong Kong Story

Towngas has grown together with Hong Kong over the years. Tell us how you have walked your own pathway and grown with Hong Kong!



reference

B Warmth, Laughter and Joy

We invite you to share your warmest and funniest moments with colourful and inspirational graphics.



reference

C Low Carbon Footprint

Show us your own ideas of low carbon living in Hong Kong. In 2009, we launched our own "Low Carbon Action!" campaign. To learn more about this campaign, and perhaps find some design inspiration, please visit www.lowcarbonaction.com.



reference

Submission requirements and design template can be viewed at our website streetart.towngas.com.

Contest Categories

1. Primary Student Group – Participants must possess valid proof of identity as a primary student (e.g. student card or student handbook) for verification.
2. Secondary Student Group – Participants must possess valid proof of identity as a secondary student (e.g. student card or student handbook) for verification.
3. Open Group

Awards and Prizes

Primary Student and Secondary Student Groups

(One award for each category)

Champion: HK\$10,000 and a certificate
1st Runner-up: HK\$5,000 and a certificate
2nd Runner-up: HK\$3,000 and a certificate
Most Supportive School Award: Trophy

Open Group

Champion: HK\$20,000 and a certificate
1st Runner-up: HK\$10,000 and a certificate
2nd Runner-up: HK\$8,000 and a certificate

Submission Details

The submission deadline is 30 March 2012. Visit streetart.towngas.com for more details on the contest and enrollment.

Supporting organisation:



Download Towngas Apps Enjoy Instant Online Service

In addition to enhancing our iPhone App features, Towngas also launched Android and Nokia Apps recently. The Apps provide multiple online service features and over 1,000 recipes. Users can also enjoy meter-reading reminder services and instant news on special offers.

