# STREET ART x Pit Cover Design Contest

Design vivid pit covers, design your own landmarks!



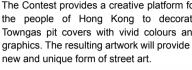
Using art to beautify pit covers on the street is a growing trend in many cities around the world. Towngas is taking the lead, bringing this unique street art to Hong Kong with the organisation of our

Street Art x Pit Cover Design Contest.

The Contest provides a creative platform for the people of Hong Kong to decorate Towngas pit covers with vivid colours and graphics. The resulting artwork will provide a

The winning designs may be made into real Towngas pit covers and installed across the territory. So hurry - you can create your own art for the streets of Hong Kong!

reference



## **Design Themes**

Participants can choose one of the following themes for submission:



Towngas has grown together with Hong Kong over the years. Tell us how you have walked your own pathway and grown with Hong Kong!





We invite you to share your warmest and funniest moments with colourful and inspirational graphics.

C Low Carbon Footprint

Show us your own ideas of low carbon living in Hong Kong. In 2009, we launched our own "Low Carbon" Action!" campaign. To learn more about this campaign, and perhaps find some design inspiration, please visit www.lowcarbonaction.com.

Submission requirements and design template can be viewed at our website streetart.towngas.com.

# **Contest Categories**

- 1. Primary Student Group Participants must possess valid proof of identity as a primary student (e.g. student card or student handbook) for verification.
- 2. Secondary Student Group Participants must possess valid proof of identity as a secondary student (e.g. student card or student handbook) for verification.
- 3. Open Group

#### **Awards and Prizes**

#### **Primary Student and Secondary Student Groups**

(One award for each category)

Champion: HK\$10,000 and a certificate 1st Runner-up: HK\$5,000 and a certificate 2nd Runner-up: HK\$3,000 and a certificate Most Supportive School Award: Trophy

#### **Open Group**

Champion: HK\$20,000 and a certificate 1st Runner-up: HK\$10,000 and a certificate 2nd Runner-up: HK\$8,000 and a certificate

#### **Submission Details**

The submission deadline is 30 March 2012. Visit streetart.towngas.com for more details on the contest and enrollment.



### **Download Towngas Apps Enjoy Instant Online Service**

In addition to enhancing our iPhone App features, Towngas also launched Android and Nokia Apps recently. The Apps provide multiple online service features and over 1,000 recipes. Users can also enjoy meter-reading reminder services and instant news on special offers.









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