

**Over 1500 Merchants Celebrate Towngas 150th Anniversary with  
Everyone in Hong Kong  
“City WOW” - The Biggest Celebration Campaign Ever**



(2012.8.22) In celebration of Towngas' 150<sup>th</sup> Anniversary, business customers are joining Towngas in the biggest marketing campaign ever to WOW the city of Hong Kong. Over 1500 restaurants – from fast food, Asian delights, international cuisine to fine dining, retail shops and service providers, some of whom are among the city's most well known household brands, are offering unprecedented bargains to everyone. The aim is to work together to “City WOW” Hong Kong!

**City WOW - More Surprises to Come!**

From now until the end of November, over 1500 merchants will be offering more than 8000 Super Jetso coupons as well as a number of attractive special deals on multiple platforms. Additional information on this exciting event can be found at the “Towngas 150” Celebration website ([www.towngas150.com](http://www.towngas150.com)). Customers will receive coupons via their gas household bills, and from mid-September, the City WOW Coupon Booklet will also be available in magazines, at popular dining websites, or it can be downloaded via the “Towngas150” iPhone/Android App together with many other surprises!

From mid September, apart from enjoying all these jetso offers, the people of Hong Kong will also be able to share their gourmet experiences with their 7 million fellow Hong Kong citizens. Anyone interested can take part in the City WOW “Foodography” & “Food Review” by uploading their favorite food photos and reviews either via the “Towngas 150” Website or Apps. Whoever receives the highest vote for their entry within a specified theme will receive a prize. Voters for the winning entries will also have the opportunity to bring home a special prize!

Staying tuned into the “Towngas150” website, will provide many surprises as more WOW and Super Jetso deals are on their way!

### **“City WOW” Main Activity Schedule**

| <b>Date</b>            | <b>Platform</b>  | <b>Details</b>   |
|------------------------|--|--|
| 15 Aug - 30 Nov 2012   | “Towngas150” Website   | Over 300 Jetso Coupons   |
| 15 Aug - 15 Oct 2012   | Towngas Bill Inserts   | 30 Selected Jetso Coupons  |
| 1 Sept - 30 Oct 2012   | www.openrice.com   | Over 200 Jetso Coupons   |
| Mid Sept - 30 Nov 2012 | “Towngas 150” iPhone/<br>Android Apps                          | Over 200 Jetso Coupons   |
| 17 Sept - 25 Nov 2012  | “Towngas150” Website<br>www.towngas150.com                     | City WOW Themed<br>“Foodography” & “Food<br>Review”                |
| 21 Sept 2012           | U Magazine “City WOW”<br>Coupon Booklet                        | Over 200 Jetso Coupons   |
| 10 Oct - 6 Nov 2012    | “Towngas150” Website<br>www.openrice.com<br>www.jetsoguide.com | Over 8,000 Super Jetso<br>Coupons available for<br>online purchase |
| 1 Nov - 30 Nov 2012    | “Hong Kong Wine &<br>Dine Month”                               | Over 300 Jetso Coupons   |

### **“City WOW” Jetso Offers Highlight**

From 15 August, Jetso is offering Asian Delicacy, International Cuisine, Fine Dining, Health & Beauty as well as Special selections. Additional Jetso offers can also be found at the “Towngas 150” website.

| <b>Merchant</b>  | <b>Offer details</b>   |
|--|--|
| Federal Palace Restaurant & Golden<br>Federal Restaurant           | Spend \$200 at Dinner to enjoy a free dish<br>(worth \$78)   |
| Regal Hong Kong Hotel  | 30% off on the Dinner Buffet at Café Rivoli  |
| Ajisen Ramen Hong Kong (Except<br>Airport and Silvercord branches) | Spend \$100 or more (excluding the 10% service<br>charge) to enjoy a free dish of Japanese<br>Dumplings (total of six dumplings per dish)                        |
| Ming Garden Restaurant (Yeh Lam<br>Kok Groups)                     | From Monday to Thursday, Set dinner of<br>Abalone & Lobster for 12 people at \$1888<br>(Regular price: \$3988), or \$988 for 6 people<br>(Regular price: \$1988) |

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|---|--|
| Honorary Family, Yuen Long Family               | Double Yolks White Lotus Seed Paste at \$118 (Original price: \$198).                                |
| New Shanghai Spot (Tack Hsin Limited)           | Free "Smoked Egg" each; or a table of 4 or more, can enjoy a free dish of "Stir Fried Shrimps"       |
| Victoria Harbour Restaurant Group Hong Kong     | Hot and Spicy Chicken at \$1 (Original price: \$48 half chicken, \$88 whole chicken).                |
| Yakiniku Gyukura (Super Star Group)             | Spend \$300 or more to enjoy a free dish of Fish Sashimi (Original price: \$148 for half fish)       |
| Sportful Garden Restaurant                      | Braised South African abalone with duck's feet at \$68 (Regular price: \$188).                       |
| Café de Coral                                   | \$2 Cash coupon for spending of \$18 or more during tea-time   |
| Premier Wang Jia Sha (Gaia Group Limited)       | Spend \$300 or more at dinner to enjoy a free dish of Steamed Dumplings                              |
| I Thai (Causeway Bay, King Parrot Group)        | Spend \$200 or more to enjoy a free dish of barbequed pork in rice paper rolls (Regular Price: \$52) |
| Oriental Lily (Maxim's)                         | Spend \$300 or more to enjoy a free Deep Fried Red Bean Banana Meringue                              |
| Pepperoni's (Castelo Concepts)                  | A free serving of Hot and Spicy Chicken Wings (Original price \$105) with purchase of any 14" Pizza  |
| 1/5 Nuevo (Elite Concepts Group)                | Table of 4 customers or more will enjoy a free dish of Spanish Blood Sausage                         |
| Grappa's Kimberley (El Grande Holdings Limited) | Less \$50 on spending of \$300 or more from the main menu  |
| Tai Hing Hong Kong                              | \$20 discount when spending \$100 or more on Takeaway Chinese Barbecued Food.                        |
| Tung Fong Hung HK Ltd                           | Buy 2 Tung Fong Hung Soup Packs at the regular price and get the third pack free                     |
| Ho Ho Cleaning Centre                           | Purchase a Ho Ho Card at \$480 (Total value of \$625)  |
| Rainbow Sauna & Health Club                     | Aromatherapy Massage with Sauna at \$388 (Regular Price : \$640)                                     |

**The above highlights are for reference only, for details please refer to the “Towngas 150” website.**

**Dedicated Websites**

Towngas 150<sup>th</sup> Celebration Website: <http://www.towngas150.com>

Open Rice: <http://www.openrice.com>

JETSOGuide: <http://www.jetsoguide.com>

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