

Towngas spreads the message of sharing the warmth with neighbours in this Mid-Autumn Festival

(8 September 2022) The Hong Kong and China Gas Company Limited (Towngas) has been organising the "Mooncakes for the Community" initiative right before the Mid-Autumn Festival since 2001, distributing mooncakes to the people in need to promote the idea of "community care and inclusion". This year was no exception, with nearly 200 charities and local organisations benefiting from the initiative, and a total of 254,000 mooncakes have been given away. Over the past 21 years, more than 2.96 million mooncakes have been distributed, allowing more people to celebrate a warm Mid-Autumn Festival.

This year, Towngas wanted to promote the importance of neighbourhood relations during the Mid-Autumn Festival. In addition to mooncake giveaways, it also co-organised the "Celebrating Mid-Autumn with Your Neighbours" event with the Hong Kong Housing Society (HKHS) Caring Engaging Smart (CES) Team; and the "Love on Delivery: Mid-Autumn Edition" programme with the Christian Family Service Centre (CFSC). The senior management of Towngas also visited public housing estates and sub-divided flats to celebrate the Mid-Autumn Festival with different households, hoping to promote neighbourhood relations in the face of the epidemic and make the festival even more meaningful.

On 3 September, Towngas and the HKHS held the "Celebrating Mid-Autumn with Your Neighbours" event at Kwun Lung Lau. The event was also broadcasted live to the elderly from other housing estates, celebrating the Mid-Autumn Festival with over 250 elderly participants online and offline. Mr Peter Wong Wai-yee, the Managing Director of Towngas, joined in the fun and visited the homes of the elderly. Mr Wong said, "The event gave us a chance to reexamine the importance of neighbourhood relations, especially in the light of the epidemic, when more time is spent at home, and each family may encounter different difficulties. As neighbours are the closest companions, mutual help, love and trust are all the more important!"

At the event, volunteers from the CES Team and the Towngas Volunteer Service Team played interactive games with the elderly. Star volunteers Chan Wingchun, Helen Ng Heung-lun and Ng Kong-lun sang on stage, while residents from various housing estates also prepared singing and dancing performances. At the end of the event, volunteers gave away Mid-Autumn Festival gift bags to the elderly in order to send them warmth during the holiday season.

On the other hand, Towngas joined hands with the CFSC to launch the "Love on Delivery: Mid-Autumn Edition" campaign. Continuing the spirit of the previous

"Love on Delivery" programme, a total of 500 families have benefited from the HK\$300,000 worth of food and beverage vouchers, with each family receiving HK\$600 worth of vouchers to "spice up" their Mid-Autumn Festival.

Since the beginning of the epidemic two years ago, Towngas has launched the "Love on Delivery" programme to donate fresh food packs to over 1,800 grassroots families to reduce their food expenses. The programme was the most direct and "down-to-earth" way to warm their hearts during the Mid-Autumn Festival.

The edition of the programme also included a "1+1" prerequisite, whereby members of the CFSC were required to introduce an eligible family to become a new member and participate in the programme, in the hope that the idea of "neighbours influencing neighbours" would bring more grassroots households out to the community to receive appropriate support. Current members would also act as volunteers to visit newly joined families and give away food and beverage coupons, showing their care and celebrating the festive season together.

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Press photos:

Photo 1:



Mr Peter Wong (left), Managing Director of Towngas, and Dr Carmen Ng, General Manager (Elderly Services) of HKHS, pose for a photo with 170 online elderly participants.

Photo 2:



Mr Peter Wong (2nd from right), Managing Director of Towngas, Dr Carmen Ng (1st from left), General Manager (Elderly Services) of HKHS, along with Towngas' volunteers, visit the elderly living in Kwun Lung Lau and give away mooncakes and gift bags to them, hoping they can have a happy and warm festive season.

Photo 3:



Towngas and HKHS join hands again to organise the "Celebrating Mid-Autumn with Your Neighbours" event to celebrate the Mid-Autumn Festival with the elderly online and offline.

Photo 4:



Mr Peter Wong, Towngas Managing Director, delivers Mid-Autumn gift bags and his sincere blessings to the elderly.

Photo 5 & 6:





Mr Daniel Fung (left), Head of Strategy & Innovation and Commercial – HK Utility of Towngas, visits the grassroots families in Kwun Tong and gives them food and beverage coupons as a token of appreciation, adding to the festive atmosphere and injecting more positive energy into the community.

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