

FOR IMMEDIATE RELEASE

**Towngas Promotes Gas Safety
Appoints Lovable “Towngas Boy” As Safety Ambassador**

(15 October 2005) - The Hong Kong and China Gas Company Limited (Towngas) today held the “Towngas Safety Show” to announce the appointment of “Towngas Boy” as the Company’s Safety Ambassador. The new Safety Ambassador will promote gas safety and proper appliances maintenance. “Towngas Boy” figures will also be sold at Towngas Customer Centres and proceeds will be donated to charity. By appointing a Safety Ambassador Towngas hopes to raise gas safety awareness, and at the same time encourage public participation in charitable activities.

“Customer safety is always Towngas’s top priority. While we provide comprehensive maintenance and inspection services, public education on the proper use of gas is very important. This is the first time we have appointed a Safety Ambassador, and ‘Towngas Boy’ will take help promote the gas safety message to the public through different media, including booklets, the Internet, and exhibitions” said Mr James Kwan Yuk Choi, JP, Towngas Executive Director and Chief Operating Officer.

Starting in November, specially designed “Towngas Boy” figures will be sold for HK\$20 at Towngas Customer Centres. Proceeds will be donated to the Society for Community Organization’s ‘Empowering Children Fund’ to help children who are new immigrants to Hong Kong.

Towngas’s new safety website includes not only safety tips for the proper use of gas appliances, but also online games, e-cards, wallpapers, and screensavers that help raise public awareness of gas safety. The website is www.towngas.com.

Towngas also invited a number of stars to participate in the Safety Show, including the young idol Shirley Yeung, singer Purple Lee, and a group of children who performed the gas safety theme song with “Towngas

Boy”. The new Safety Ambassador received a very warm welcome, and the special guests children, shared a wonderful afternoon of performances and games with the public.

Shirley Yeung meets the lovable “Towngas Boy” for the first time. She fully supports the Towngas safety programme and agrees that promoting gas safety is very important. The gas safety theme song was composed and performed by Purple Lee, and features Mok Hoi Him, winner of the TVB variety show “Minutes to Fame”, who raps the safety message.

About “Society for Community Organization” (SoCO)

SoCO is a non-profitable welfare organization which was set up in 1972. Its funding comes from overseas churches, the Hong Kong Community Chest and donations from individuals. SoCO serves different communities in need including people living in cramped and crowded cages, lonely old people, new immigrants, street-sleepers, low-paid workers, etc. For many years, SoCO has organized people at the grassroots level through community organization and social action to fight for policy change and a decent living standard.

~ The End ~

Issued by E’s Concept Communication Ltd. on behalf of The Hong Kong and China Gas Company Limited.

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