



**Towngas partners with Akina Fong in
“Capturing Green Living GREENFIE” Contest
a chance to win a trip to Iceland**

(19 November 2015 – Hong Kong) The Hong Kong and China Gas Company Limited (Towngas) organises the “Capturing Green Living GREENFIE” contest with its newly launched mobile app to leverage on the selfie trend to promote nature photography.

Introducing New Greenfie Concept

The word “Greenfie”, is formed by the words “Green” and “Selfie”, which means taking selfie with nature. Through the “Capturing Green Living GREENFIE” Contest, Towngas wishes to arouse public’s concern on environmental protection by sharing valuable moments through different greenfie photos.

Alfred Chan Wing Kin, Managing Director of Towngas said, “Towngas believes the “Capturing Green Living GREENFIE” Contest will encourage the public to enjoy green living through selfie with nature, and remind everyone to treasure our nature.”

Towngas’ Green Partner, Suzanne Cheung, CEO of Friends of the Earth (HK), pointed out that “HongKongers busy. Through this interesting and innovative contest, we believe it could motivate people to take a closer look at our beautiful nature.”

Akina Fong as Greenfie Ambassador

Apart from Friends of the Earth (HK), Akina Fong, formerly a TV journalist and anchor, who always supports environmental protection, had taken a series of creative greenfie photos to set an example. As the Greenfie Ambassador, Akina hopes to lead the trend of Greenfie and promote the importance of environmental protection.

Upload creative Greenfie to win a trip to Iceland

From 19 November to 31 December, users can join the Greenfie Contest by uploading the Greenfie to the Towngas new mobile app “Towngas 煤氣公司”, which can be downloaded from Google Play or App Store. Participants can share the event with their friends via their social media platforms to appeal for “Like”.

Two rounds of judging will be held. The panel of judges will pick the winners from the 50 photos with the most “Like”. Winners will be awarded with various prizes, including:

Champion (1 winner): Iceland Travelling Tour Package with flight and accommodation

1st Runner Up (1 winner): Canon EOS 7D Mark II

2nd Runner Up (1 winner): Mercedes-Benz Fitness Bike

The Most Creative Greenfie (1 winner): Go Pro HERO4 camera

The Most Interactive Greenfie (1 winner): Polaroid Socialmatic camera

The Most Energetic Greenfie (2 winners): HTC Re camera

The Most Green Greenfie (2 winners): Philips AC4026 Air Purifier

Download Towngas' new mobile app to win fabulous prizes

Starting from 2 November till 31 December 2015, the 1,000th, 2,000th, 10,000th, 20,000th and 30,000th users to download Towngas' new mobile app "Towngas 煤氣公司" from Google Play or App Store, and complete a simple registration, will be awarded with supermarket coupon worth HK\$2,000. For more details, please visit www.towngas.com.

New Towngas Mobile app is available for download at Google Play or App Store now:

Google Play: <https://play.google.com/store/apps/details?id=com.TownGas>

App Store: <https://itunes.apple.com/hk/app/towngas-mei-qi-gong-si/id407750575?mt=8>

For more information of "Capturing Green Living GREENFIE" Contest, please go to:

<http://www.towngas.com/Eng/Corp/MediaCentre/Spotlights/2015apps.aspx>.

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Press Photos



Photo 1: Leveraging on the selfie trend with the beauty of nature, Towngas organises the “Capturing Green Living GREENFIE” Contest with its newly launched mobile app, and invited Green Partner Friends of the Earth (HK) and Akina Fong to lead the trend of Greenfie and promote the importance of environmental protection.

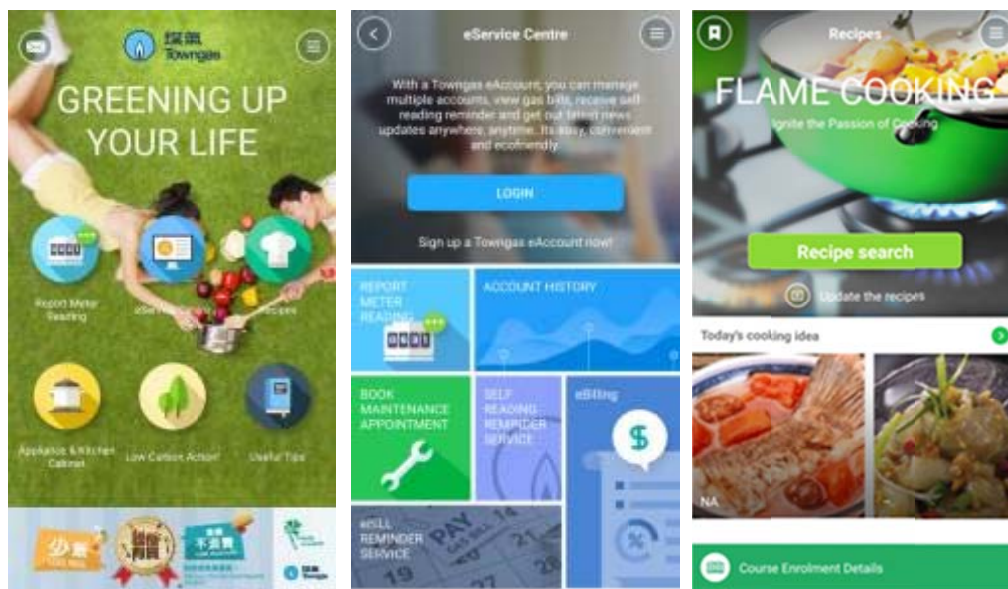


Photo 2: Towngas has launched a new mobile app to fit the needs of various users by offering a comprehensive range of services. With this enhanced interactive platform, users can report meter readings and make maintenance appointments, as well as access to featured recipes and low carbon living tips.