

FOR IMMEDIATE RELEASE

Towngas Promotes Rice Dumpling-Wrapping among Youngsters

(12 May 2005) - The Hong Kong and China Gas Company Limited (“Towngas”) today kicked off its annual Towngas ‘Rice Dumplings for the Community’ charitable programme at Tsim Sha Tsui Towngas Avenue.

Teen Power of RTHK Radio 2 has once again joined with Towngas two years in a row in this project. During May and June, Web Js and more than 10 young idols from Teen Power will set off to promote the rice dumpling-wrapping culture, taking part in charity sales of Towngas rice dumpling kits to raise money for the Community Chest.

District Council members from the 18 districts are also invited to join the programme, recruiting volunteers to reach the target of wrapping 100,000 rice dumplings this year. It is also an opportunity to demonstrate support for the elderly and needy.

The Towngas rice dumpling kits contain all necessary ingredients for wrapping six rice dumplings, along with a VCD with recipe and cooking demonstration. In line with the current healthy eating culture, two new healthy flavours, Red Bean Dumpling and Pumpkin Dumpling, are featured in the recipe. From 13 May till 10 June, the rice dumpling kits will be available at \$29.9 each at Towngas customer centres, iCare Hotspots, and Wellcome supermarkets. Proceeds after deducting production cost will be donated to the Community Chest.

Mr James Kwan Yuk Choi, Towngas Executive Director and Chief Operating Officer said, “This year we have invited several young idols to help promote our ‘Rice Dumplings for the Community’. The idols are in a better position to relate with today's youth. At the same time, we hope to preserve the tradition of rice dumpling-wrapping by passing the skills to the younger generation, motivating them to care for people in need. With support from District Councils and secondary schools, we believe that the programme will be successfully implemented, thus resulting in more money raised for the Community Chest.”

Young idols including Denise Ho, Jade Kwan, Alex Fong, Niki Chow, Candy Lo, and Stephy Tang joined the rice dumpling-wrapping competition at the Towngas ‘Rice Dumplings for the Community’ press conference today. The competition was intense, and although participants found themselves ended in rather messy state, they were creative in making the rice dumplings in all sorts of funny shapes. After the competition,

the artistes participated in the charity sales of rice dumpling kits encouraging youngsters to learn to wrap rice dumplings.

Towngas and RTHK Radio 2 Teen Power Web Js will jointly organize charity sales of rice dumpling kits at different shopping malls to raise money for the Community Chest. A large-scale charitable event will be held on Sunday, 5 June. On that day, young idols will be divided into three teams and will participate in separate charity sales at Times Square, Telford Plaza, and Metro Plaza. They will then reunite for the Finale Show at Times Square.

Starting from May, Towngas sponsors materials for more than 100 schools to teach students to wrap rice dumplings. The Parents and Teachers Associations are encouraged to enjoy the fun of rice dumpling wrapping for charity. Tutors from Towngas Cooking Centre will be visiting some secondary schools to demonstrate rice dumpling wrapping techniques. Teachers are invited to Towngas Cooking Centre to learn to wrap rice dumplings.

~ The End ~

Issued by E's Concept Communication Ltd. on behalf of The Hong Kong and China Gas Company Limited.

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