



Towngas “All is Well, All is Bright” photo contest receives creative entries retelling gas lamp stories through lenses

(13 February 2023) To celebrate the 160th anniversary of The Hong Kong and China Gas Company Limited (Towngas), the “Towngas 160th Anniversary - All is Well, All is Bright” photo contest was launched on 3 December last year on Instagram. The event successfully concluded today, with a number of participants winning prizes for their unique photos or videos of gas lamps. Many entries are a show of creativity and heartwarming mood, and are worth revisiting again and again.

On 3 December 1864, the first gas street lamp in Hong Kong was lit on Queen’s Road, and the Company has been a part of the public’s daily life ever since, which was why Towngas launched the “All is Well, All is Bright” contest on this momentous day of 3 December last year. Participants were given a chance to win prizes by taking photos of the gas lights normally or with the help of the “All is Well, All is Bright” AR filter on Instagram and posting them. The event ended today with an overwhelming response. Over the event period, ten participants were selected each week to receive supermarket gift coupons and the Duddell Street Gas Lamps DIY Miniblocks as prizes.

There is no shortage of creativity among the winning entries: one participant used the AR filter to capture the magic of the sky turning from dark to light, and another used a crystal ball to capture the Central gas lamp in an unconventional way. Some expressed their inner feelings through their gas lamp shots, while an entry caught the moment when the gas lamp was seemingly standing guard for the person underneath. All these outstanding works are now being showcased on the Towngas Instagram account (@towngashk).

Towngas would like to thank the public for participating in the event and is looking forward to creating more unforgettable memories with everyone over the next 160 years.

Valentine’s Day is just around the corner, and the gas lamps on Duddell Street in Central will be lit up at 6 pm on 14 February, so all lovebirds can check in at this romantic spot and show off their own love story on social media against the backdrop of this declared monument.

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Press photos:

Photo 1:



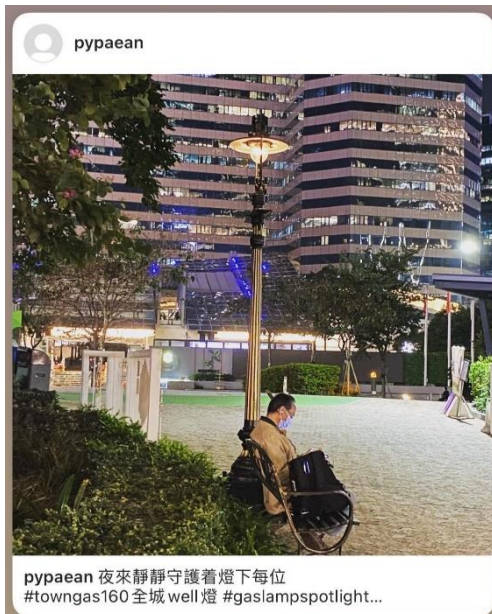
The Central gas street lamp as if in a crystal ball. (Photo by @ka_chun1117)

Photo 2:



The gas lamp fits perfectly into the historic tram station. (Photo by @evolta_chan)

Photo 3:



A storytelling image with the gas lamp watching over a man in the dark. (Photo by @pypaeen)

Photo 4:



“On such a gloomy day, I look forward to seeing the gas lamp shedding light on the road.”, says @so_little_v in the photo caption.

Photo 5:



The gas lamp has no problem blending into the miniature street. (Photo by @hk_wetmarket)

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